

Publishing Guidelines for Sponsored Posts

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ABOUT US

Cliché Magazine is a trendsetting and innovative digital fashion magazine that has been around since 2009. Over the years, Cliché has featured some of Hollywood's most popular and influential celebrities.

We have grown our visibility by 300% over the last 2 years. This has been done by leveraging our popular pop-culture and lifestyle blog. We now have well over 7,000 indexed articles spanning multiple verticals and categories from beauty, fashion and lifestyle to home décor, education and CBD.

If you are looking for a way to gain a permanent presence in the search engines and a powerful backlink for your brand, client or third party, we highly suggest allowing Cliché to feature your amazing content on our blog.





CONTENT PLACEMENT

Permanent placement of content you provide

| \$100 USD
| per post

| CBD | Marijuana | Kratom | Casino | Gambling content is **\$120 or 20% more.**

CAMPAIN 02

CONTENT CREATION

Unique content we create for you.

\$150
per post

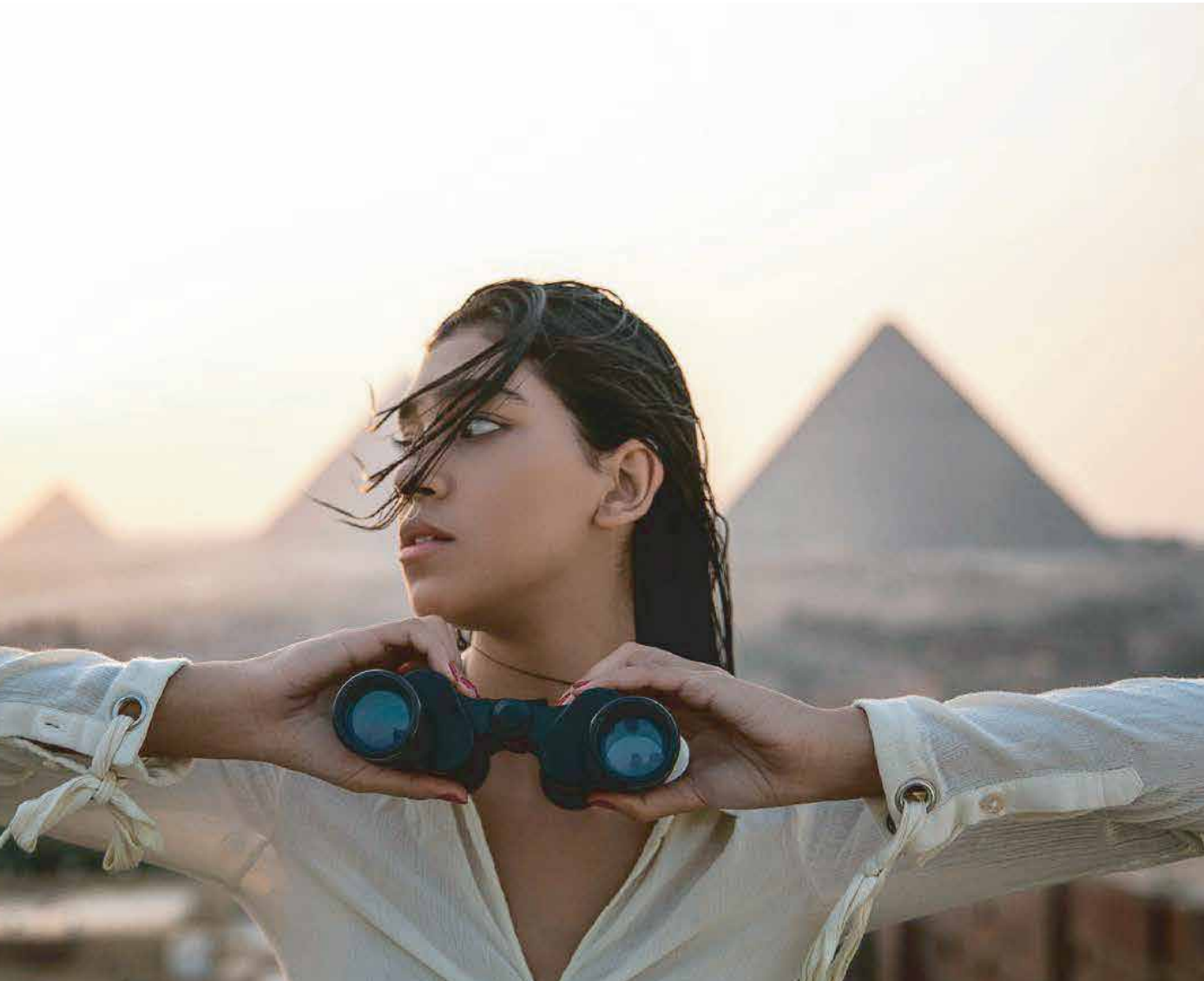




Lookbook Integration into Cliché Magazine

Price: \$300 per issue – available in print & digital quarterly

- Showcase your brand in front of thousands of fashionistas and fashion retailers
- Introduce your new catalog of collections & show off the models you work with
- Drive eCommerce sales by finding new fans and potential customers
- Includes 2 full pages of unique layouts by our internal design team



CAMPAIN 03

LINK INSERTION

A single permanent backlink on any Non Sponsored page or post is \$40 USD one-time fee.

| \$40 USD
| one time fee

TERMS OF SERVICE

- All sponsored content campaigns are permanent placements.
- All target links are permanent and incorporate the dofollow meta tag
- All sponsored content must be of minimum of 300 words.
- Royalty free images will be provided
- Content will not be marked as “sponsored” unless requested.
- Our editors reserve the right to edit your content for correct grammar, spelling, SEO and formatting.
- Sponsored content on Clichemag.com does not constitute agreement, support or endorsement of any product or service by Cliché, its employees, staff or partners.
- We require a 50% down payment in advance for all content that we create.
- All campaigns will be published within 24-48 hours. Priority is available upon request.
- All published campaigns must be paid for within 48 hours. If payment isn't received within 48 hours, the content will be automatically unpublished until payment has been remitted.
- The fee charged for sponsored content or a permanent backlink is non-refundable.
- We will not add/change/remove links or add/change remove content once the article has been indexed by Google or beyond 48 hours of being published. Any further changes require you to place a new order.





BENEFITS OF CONTENT PLACEMENT ON CLICHEMAG.COM

- High DA | PA scores
- Up to 3-5 outbound links
- Permanent post + powerful backlink
- Shared on social media (Twitter, LinkedIn and Push Notifications)
- Home page visibility for minimum of 72 hours
- Royalty free images if none are provided
- SEO optimized
- Indexed by Google and other search engines within 24 hours

ClichéMag

Want to be featured on our
Instagram Page with over
100k followers?

Send an inquiry to
info@clichegroup.com
for more info.

